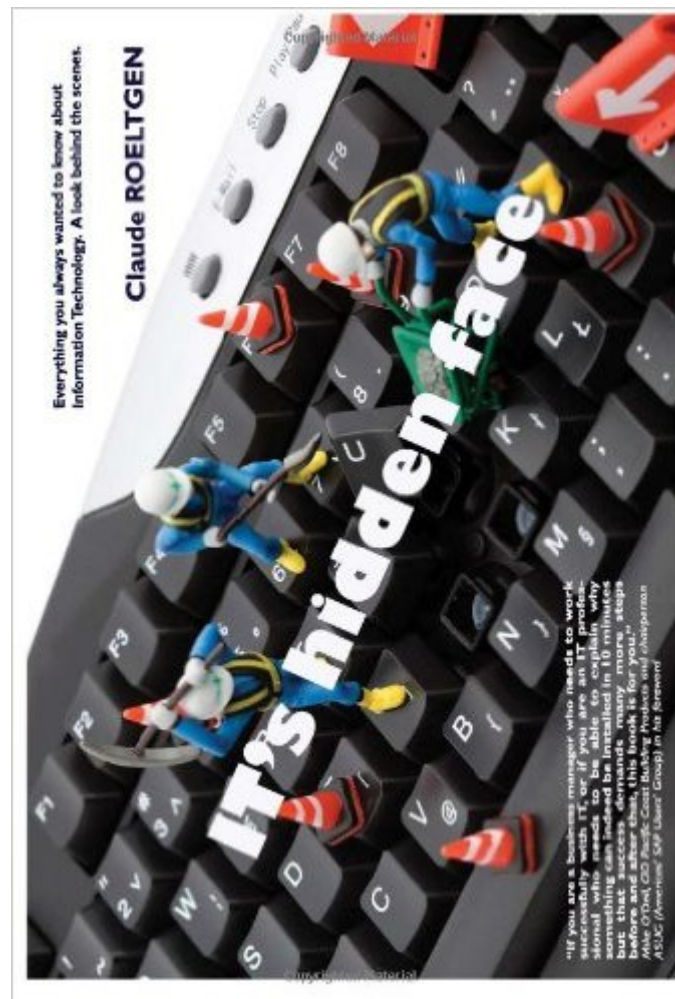


The book was found

# IT's Hidden Face: Everything You Always Wanted To Know About Information Technology. A Look Behind The Scenes



## Synopsis

An experienced Banking-CIO reveals the world of Information Technology in a company. There's a Grand-Canyon-sized gap between the expectations of computer users and what an IT department can effectively do. And this gap creates many victims-on both sides! This book is a one-of-a-kind bridge-builder for computer users to understand IT and to be able to talk to IT experts. It is deliberately written in layman's language and avoids IT-specific technical terms. Why do IT projects fail or always take longer than expected? Why is software so unstable? What do IT experts do all day, and why are there so many? What about IT security? This book is a translation of the second edition of the bestselling German book "Eine Million oder ein Jahr".

## Book Information

Paperback: 286 pages

Publisher: CreateSpace Independent Publishing Platform (June 15, 2009)

Language: English

ISBN-10: 1442152311

ISBN-13: 978-1442152311

Product Dimensions: 6 x 0.6 x 9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars [See all reviews](#) (49 customer reviews)

Best Sellers Rank: #144,427 in Books (See Top 100 in Books) #42 in [Books > Computers & Technology > Computer Science > Information Theory](#) #802 in [Books > Computers & Technology > Business Technology](#) #865 in [Books > Science & Math > Technology](#)

## Customer Reviews

"If the automobile had followed the same development cycle as the computer, a Rolls-Royce would today cost \$100, get a million miles per gallon, and explode once a year, killing everyone inside." - Excerpt quote from Robert X Cringely  
This book is a business reading of epic proportions. It redefines the entire worldview as businesses increasingly rely on technology to be competitive and innovative, and yet IT projects continuously fail to deliver. We are at a defining moment in economic history: will we fully harness the power of technology to make our businesses better and smarter, or will it run amok always threatening risk of catastrophe? Nowadays, the most effective way for any business to innovate seems to be through technology, so the pressure is on!  
The author does a phenomenal job painting a picture of everything wrong with the I.T. world, including its operations, management, principles, and culture. The practical as well as global awareness I gained from just

this book is phenomenal. I feel like I can see through the smoke and mirrors I have spent years trying to figure out when dealing with our IT project managers. My only criticism is while the author does an incredible job describing the problems, he does not really put forth a solution. He instead says it will "take decades to play out" for I.T. to reach maturity. He suggests that one day, maybe an innovative I.T. vendor will solve the riddle to make things work. I disagree. For a book that riffs I.T. vendors constantly, I'm surprised he's still looking for a cure from the hair of the dog. The catalyst will be innovation from within. You should outsource where it economically makes sense, yes.

[Download to continue reading...](#)

IT's hidden face: Everything you always wanted to know about Information Technology. A look behind the scenes New Brunswick Book of Everything: Everything You Wanted to Know About New Brunswick and Were Going to Ask Anyway: 1 Newfoundland and Labrador Book of Everything: Everything You Wanted to Know About Newfoundland and Labrador and Were Going to Ask Anyway Untold Tales From The Bush Leagues: A Behind The Scenes Look Into Minor League Baseball, From The Broadcasters Who Called The Action The Life You've Always Wanted: Spiritual Disciplines for Ordinary People Change Your Brain, Change Your Body: Use Your Brain to Get and Keep the Body You Have Always Wanted Tunes You've Always Wanted to Play: Easy Classics for Clarinet with Piano Accompaniment THE RIVER OF LIGHT - How to have the beautiful life you've always wanted (Vol. 1) Everything You Need to Know About Caregiving for Parkinson's Disease (Everything You Need to Know About Parkinson's Disease) (Volume 2) Everything You Need...english To Know About English Homework (Everything You Need to Know about (Scholastic Paperback)) Style: The Lady's Guide to French Style, Fashion and Beauty- Get Dressed to Look Charm and Elegant (French Chic, Sense of Style, Style, Style Books, Style ... Dressed, Look Hot, Look Fabulous Book 1) Automation Made Easy: Everything You Wanted to Know about Automation--and Need to Ask Coffee: Everything You Ever Wanted to Know About Coffee Tea: Everything You Every Wanted To Know About Tea Stamp Collecting: The Definitive-Everything you ever wanted to know Dollhouse Everything You Wanted to Know About Dollhouses... Everything You Wanted to Know About the South Beach Diet Welcome to the Jungle: Everything You Ever Wanted to Know About Bipolar but Were Too Freaked Out to Ask The Savvy Resident's Guide: Everything You Wanted to Know About Your Nursing Home Stay But Were Afraid to Ask Everything You Wanted to Know about Indians but Were Afraid to Ask

[Dmca](#)